



INTERNATIONAL PROGRAMMES IN MANAGEMENT

ACT
the World

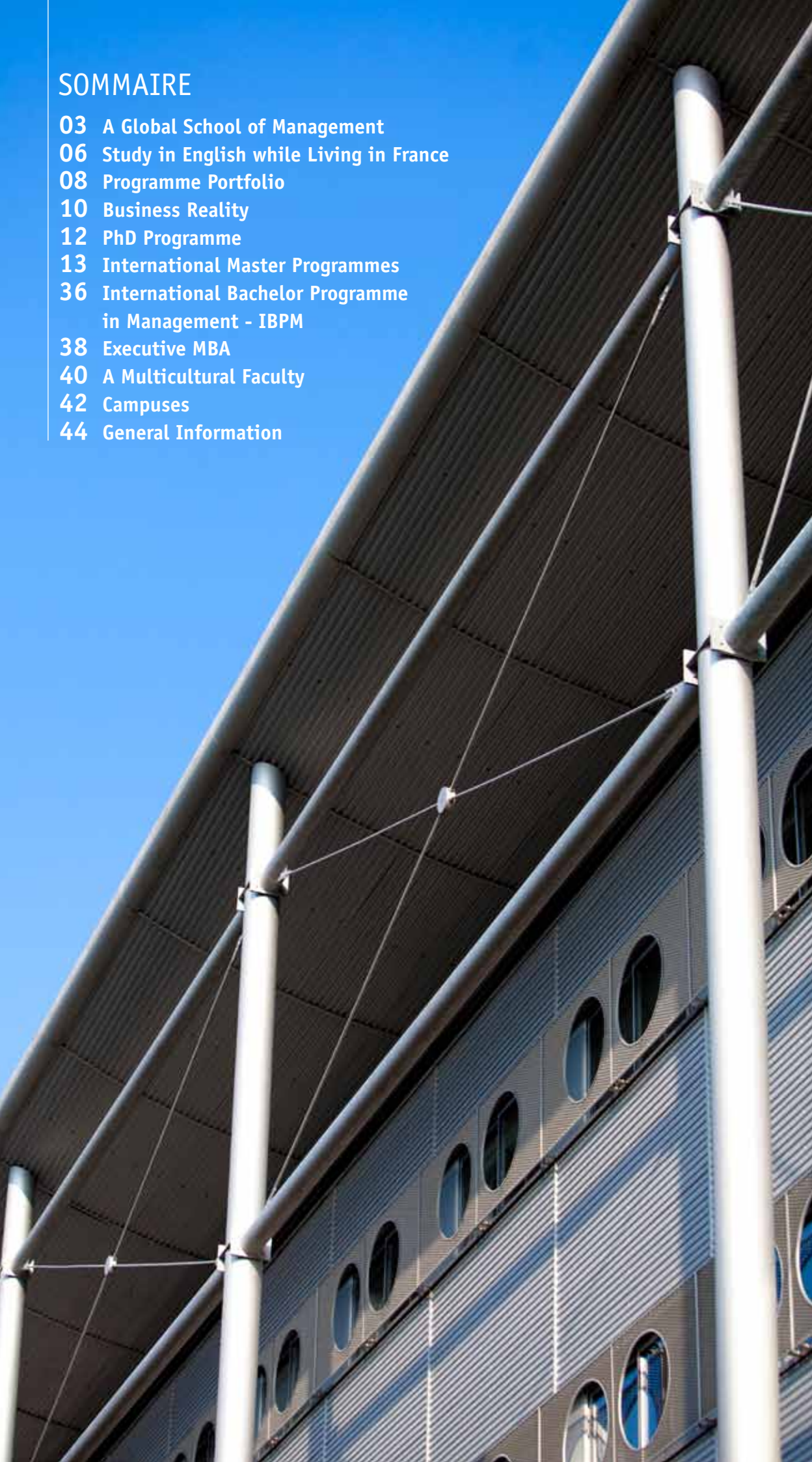


Masters in Management
Ranking 2014



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A Global School of Management

Internationalisation and globalisation are key characteristics of today's environment. The world has become a "global village" where economies are closely interrelated, political, social and cultural dimensions tightly interwoven or openly confrontational.



ESC Rennes as a Global Management School faces these new challenges, responding to companies' needs, by educating and training students and managers to be the "Global Responsible Pioneer" for tomorrow's world.

Programmes taught in English by an international full-time faculty, students coming from all over the world, international research cooperation, programme development with international partners and international faculty exchange: all of these are key features of our global school of management.

As a consequence, managing diversity and "Being International" are embedded in our organisational culture and are directly experienced by everyone on campus.

The quality of our processes, faculty, research and programmes is validated by the leading international accreditation organizations. The triple accreditation EQUIS, AACSB and AMBA makes ESC Rennes part of the 0,5 % Business Schools "triple crowned" in the world and is a significant value for future graduates.

I look forward to welcoming you to ESC Rennes.

Dr Olivier Aptel
Dean

A Global School of Management

A FRENCH "GRANDE ECOLE"

ESC Rennes School of Business is part of the "Grande Ecole" network in France. These 33 top management schools guarantee a highly selective national admission process and world class education ; Alumni are highly valued by companies.

AN INTERNATIONAL FACULTY

The 83 full-time faculty members of ESC Rennes School of Business combine academic qualification and professional experience. 81% of the faculty hold a doctorate degree from prestigious universities such as Yale University, University of Melbourne or HEC Montreal. 83% of the full-time faculty are from 34 different countries. Thus, students and managers benefit from the faculty's cultural diversity and experience.

INTERNATIONAL PROGRAMMES

Thanks to its international focus, the School offers a wide range of programmes entirely taught in English:

- Full time programmes
- Executive Education programmes

ESC Rennes welcomes international exchange or non-exchange students, from all over the world. They represent 40% of the total student population and contribute to a truly cross-cultural environment. Our programmes are also enriched by the experience of many adjunct professors who are industry leaders or experts from partner universities. Effective and innovative teaching methods include a problem solving approach and hands-on experience. This also encourages cross-fertilisation of ideas, international teamwork and creative and independent thinking.

AN INTERNATIONAL NETWORK

ESC Rennes School of Business has developed relationships with universities and business schools worldwide. This network facilitates student and faculty exchange as well as cooperation

in research. Cooperation may take different forms: Exchange of students, Double degree agreements, Joint programmes, Co-teaching, Research cooperation, faculty exchange.

RESEARCH WORLDWIDE

ESC Rennes School of Business faculty is involved at an international level in the creation and dissemination of knowledge in management. Professors work together with faculty from all over the world and participate in different colloquia, focused particularly on:

- Responsible Business (sustainable development, business ethics, diversity)
- Management of Technology and Innovation (IT, biotechnology,...)
- Purchasing and Supply Chain Management

Other research areas include: HRM, Cross-Cultural Management, Innovation and Leadership, Marketing, Finance.

A "GLOBAL SCHOOL"

ESC Rennes School of Business is also entering a new phase of its strategic plan as a Global School of Management with the development of campuses abroad. This involves the development of joint programmes, co-teaching and research in China, Brazil, Morocco...

ESC RENNES ACCREDITATIONS



European Foundation for Management Development (EFMD)



Association to Advance Collegiate Schools of Business



Association of Masters of Business Administration



"At ESC Rennes School of Business, the international dimension is not just an option. It is an integral part of every programme, making our business school unique among the top French Business Schools. Each programme outlined in this brochure offers an opportunity to add new skills to your portfolio, update your knowledge base and advance in your chosen career. Study at ESC Rennes opens international doors to a wealth of new possibilities. Our close partnership with the business world ensures that our programmes are practical and relevant: they meet, and exceed, the expectations of existing and future employers."

Prof. Beatrice RABET
Associate Dean for
Programmes

Study in English while living in France

Combining an international education and study abroad experience is a strong asset in today's market place. It gives candidates a huge competitive advantage but also greatly contributes to students' personal development.

STUDYING ABROAD, AN INVALUABLE EXPERIENCE

Studying abroad is an unforgettable experience and adds value to one's degree. Employers will look favourably on an international experience because it enhances students' skills and competences such as managing diversity, communicating in different cultural environments, developing self-awareness and self-confidence, autonomy and initiative. Studying abroad is also an opportunity to build a new network of friends and contacts from all over the world, which is a major asset in an increasingly inter-dependent world.

International students can be admitted

- to the Rennes or Rabat (Morocco) campuses or
- to joint programmes taught at partner universities in Brazil, The Netherlands and China.

PROGRAMMES

ESC Rennes School of Business offers a wide range of programmes entirely taught in English.

FULL TIME PROGRAMMES

International Bachelor Programme in Management (IBPM)

180 ECTS

A 3-year Bachelor programme which enables students to develop key managerial skills through active experiential learning.

3 majors

Master in Management

139 ECTS

A 2-year highly selective and innovative Master programme.

19 tracks based on the key business functions

Master of Arts in International Business (MAIB)

90 ECTS

15 months of study.

a wide range of electives

13 Masters of Science programmes (MSc)

120 ECTS

16 months of study including 4 months (6 for MSc IF) internship and a graduating project.

- MSc in International Accounting, Management Control & Auditing
- MSc in International Finance
- MSc in International Marketing
- MSc in International Luxury & Brand Management
- MSc in Digital Marketing & Communication
- MSc in Supply Chain Management
- MSc in Global Business Management
- MSc in International Business Negotiation
- MSc in International Human Resource Management
- MSc in Sports, Leisure & Tourism Management
- MSc in Sustainable Management & Eco-innovation
- MSc in Innovation & Entrepreneurship
- MSc Creative Project Management, Culture & Design

PhD

The PhD Programme is run in collaboration with the British Open University and the University of Amsterdam (dual-degree PhD).

EXECUTIVE EDUCATION

Executive MBA

18 months (1 session per month) including one session abroad.

Focusing firmly on practical applications, the Executive MBA provides access to the very latest insights into leadership management and corporate social responsibility and assures competency in the core management skills.

DBA

40 months.

A research and practice-based doctorate programme (China and Brasil).

In-company training

SUMMER PROGRAMME

The Responsible Manager

6 ECTS

- a 2-week intensive programme
- mid-June
- taught in English
- guest speakers and company visits

This two-week programme comprises different pedagogical activities, including 30 hours of face to face tuition, case study, personal study time and company visits. A variety of team-building projects will encourage students to develop presentation, problems solving, discussion-making and interpersonal skills.

Programme Portfolio

FULL TIME PROGRAMMES

FULL TIME PROGRAMMES

Ph.D PROGRAMME

IN COOPERATION WITH
THE BRITISH OPEN UNIVERSITY
& AMSTERDAM BUSINESS SCHOOL

3 YEARS



- Fields of study
Marketing, Strategy and Management, Human Resources Management, Operations Management and Finance
- Research methods & seminars
- Specialised subject courses
- Doctoral colloquium in the UK
- Presentation of papers at international conferences
- Dissertation defense

5 YEARS

MASTER IN MANAGEMENT

2 YEARS - 139 ECTS

- 19 specialisations tracks
- 1 or 2 semesters abroad
- Double degrees with 17 partners worldwide or at ESCR
- Internship and final graduating project

3 YEARS

INTERNATIONAL BACHELOR PROGRAMME IN MANAGEMENT - IBPM

3 YEARS - 180 ECTS

- 3 tracks:
 - Sales and Marketing
 - Finance and Banking
 - Purchasing and Supply Chain
- 1 or 2 semesters abroad
- Experiential learning and an internship in a company alternating with study periods on Campus

2 YEARS



UNDERGRADUATE STUDIES

HIGH SCHOOL / SECONDARY EDUCATION

FULL TIME PROGRAMMES

FULL TIME PROGRAMMES

EXECUTIVE EDUCATION

DOCTORATE IN BUSINESS ADMINISTRATION (DBA)

40 MONTHS - Brazil or China

- Seminars
- Applied Research thesis
- Part-time

INTERNATIONAL MSc

16 MONTHS - 120 ECTS

- International Accounting, Management Control & Auditing
- International Finance
- International Marketing
- International Luxury & Brand Mgt
- Digital Marketing & Communication
- Supply Chain Management
- Global Business Management
- International Business Negotiation
- International Human Resource Mgt
- Sports, Leisure & Tourism Management
- Sustainable Management & Eco-innovation
- Innovation & Entrepreneurship
- MSc Creative Project Management, Culture & Design

A 2-week Winter session in Europe, Internship + Graduating project

MASTER OF ARTS IN INTERNATIONAL BUSINESS (MAIB)

15 MONTHS - 90 ECTS

- A wide range of electives
- Graduating project
- No internship

A 2-week Winter session in Europe

EXECUTIVE MBA

18 MONTHS

- 3-day monthly sessions
- 2 week-long sessions, e-learning
- 1 week study trip
- Part-time



BACHELOR DEGREE



PROFESSIONAL EXPERIENCE

Business reality

ESC Rennes School of Business was founded by a group of CEOs through the support of the Chamber of Commerce and Industry of Rennes. Their aim was to set up a management school whose mission is to educate present and future managers to lead international companies.

GETTING MORE "HANDS-ON" EXPERIENCE

ESC Rennes School of Business has a long tradition of establishing strong links with the business world. Multinationals, SME's and the alumni are regularly involved in the different programmes. These links directly benefit the students in providing a unique learning approach and hands-on experience through case studies, real company projects and internships. Managers and CEO's are also involved in events such as weekly business conferences and the annual Recruitment Forum organised by the Corporate Relations Department of ESC Rennes School which also provides students with job offers and counselling.

SOME EXAMPLES:

- **Mondays company**

At round business professionals and teachers tables , ESC Rennes exchange with students on the various functions within the company as well as changes in business marketing , finance , human resources, purchasing...

- **Career Forum**

This day dating companies / students is an opportunity for companies to offer students from ESC Rennes at privileged trade offers internships, work-study , voluntary business or jobs .

- **Jobdays**

These days organized allow students to meet companies in privileged settings. Company presentations and opportunities for internships / recruitment. Job interviews are organized following your presentation according to your requests .

SOME OF OUR PARTNER COMPANIES

ACCENTURE, ACCOR, ADECCO, ADIDAS, ALCAN, ALCATEL, ALSTOM, ALTEN, ALTRAN, AMERICAN EXPRESS, ATLANTIC, ATOS ORIGIN, AUCHAN, AXA, AXA INVESTMENT MANAGER, BNP PARIBAS, BOUYGUES CONSTRUCTION, BOUYGUES TELECOM, BRASSERIES KRONENBOURG, BRIOCHE DOREE, CAISSE D'EPARGNE BRETAGNE - PAYS DE LOIRE, CALYON, CANON, CAPGEMINI, CLARINS, COCA-COLA ENTREPRISES, CONFORAMA, CRÉDIT AGRICOLE, DASSAULT SYSTEMES, DECATHLON, DECLEOR, DOREL, EADS, EDF, EMC2, ETAM, EURO RSCG, FAST RETAILING, FNAC, FONCIA, FROMAGERIES BEL, GDF SUEZ, GENERAL ELECTRIC, GIBOIRE IMMOBILIER, GROUPE BEAUMANOIR, GROUPE YVES ROCHER, HAVAS MULTIMEDIA, HAVAS SPORT, HENKEL, HERCULES THRUSTMASTER, HERMES, HEWLETT PACKARD, IBM SERVICES, IKEA, ING, JAPAN TOBACCO INTERNATIONAL FRANCE, KENZO, KERING, KRAFT FOOD, LA HALLE, LACTALIS, LAGARDERE, LENOVO FRANCE, LEROY MERLIN, L'OREAL, MANPOWER, MCCANN ERICKSON, MICROSOFT, NESTLE, NEWELL RUBBER-MAID, NISSAN, ODDO, ORANGE - FRANCE TELECOM, ORANGINA, OUEST FRANCE, PHILIPS, PRECOM, PUBLICIS DIALOG, RENAULT, RIO TINTO, RIP CURL EUROPE, ROBERT BOSCH, ROULLIER, SALOMON, SANOFI, SFR, SOCIETE GENERALE, SOGETI, SONY, TECHNICOLOR, THALES, THOMSON NETWORKS, TOTAL, UBISOFT, UNILEVER FRANCE, VALEO, VALLOUREC, VEOLIA, VINS NICOLAS, WAGRAM MUSIC, WILLIAM SAURIN, WOLSELEY, XEROX



ESC RENNES ALUMNI

Thanks to ESC Rennes ALUMNI, the school has a strong international network of over 7,000 graduates (French and International) that benefits our students and Alumni daily: internship and job offers, conferences, counselling, executive guest speakers, "topic" meetings.

For more information:
www.esc-rennes-alumni.com

PhD Programme

The PhD programme is aimed at those pursuing a career in academia or other research-intensive organisations, including consultancy. The programme combines advanced course work and structured supervision to help students design, execute and publish high-quality research while being an integral part of a vibrant international research community.

ESC Rennes views research as a top priority, as evidenced by its processes, output and culture. The PhD programme is a key part of this priority. The first year of the PhD programme offers an intensive combination of course work, skills

training and structured supervision, culminating in a PhD proposal and defense. In Year 2-4 students continue to work on their PhD research while gaining experience in publishing papers and all other aspects of academic life, so they are ready for a successful academic career when they graduate.

The fields of study are linked to the ESC Rennes faculty specialisations, covering all management disciplines. The School particularly focuses on disciplines linked to the ESC Rennes research centres.

PROGRAMME OVERVIEW

Year 4	Dual Degree PhD  Business <i>Independent Minds</i>				
Year 3	Thesis defence - PhD Research - Seminars - Conferences - Graduation				
Year 2	Proposal completion - Defense - Workshops - PhD Research - Seminars - Conferences				
Year 1	SPRING/ SUMMER	Strategy	Elective 3	Elective 4	Qualitative research methods Quantitative research methods
	FALL/ WINTER	Statistics	Behavioural sciences	Elective 1	Elective 2 Research methodology

PARTNERSHIPS



Degree accredited by the Open University (UK) and Amsterdam Business School (Netherlands)

ESC Rennes offers the research degree of Doctor of Philosophy independently as an ESC Rennes PhD degree as well as a programme in partnership with the Open University, UK (as degree-awarding body), and as a dual degree PhD with the University of Amsterdam, The Netherlands (students will graduate with a PhD from both ESC Rennes and a PhD from the University of Amsterdam).

International Master Programmes

A key feature of ESC Rennes is the wide range of specialist Master programmes, which prepare graduates for rewarding international business careers.

Postgraduate teaching at ESC Rennes is focused upon extending and deepening students' knowledge and developing their personal skills. The close relationship developed with French and international companies ensures that our programmes correspond to the expectations of future employers.

Master in Management

1st YEAR

This 2-year Master programme entirely taught in English prepares students for international management positions by providing them with the necessary skills in core subjects such as finance, accounting, human resources and marketing. Studying on the international ESC Rennes campus, students will gradually play a key role in managing their own learning, honing its relevance in terms of their own personal development objectives. It focuses on four different learning themes that complement each other and interact in order to build up learning synergies, helping students to develop their career plans:

• Understanding of business management concepts, methods and tools

• Learning about cultural diversity

• Applying knowledge

• Developing personal potential

The programme includes up to 18 months of internship experience for each student throughout the programme.

PROGRAMME FIRST SEMESTER

COMPULSORY MODULES

ACADEMIC INDUCTION SEMINAR

Teaching hours: 36
ECTS credits: 4

MICRO ECONOMICS

Teaching hours: 30
ECTS credits: 5

INFORMATION TECHNOLOGY MANAGEMENT

Teaching hours: 30
ECTS credits: 5

FINANCIAL ANALYSIS

Teaching hours: 30
ECTS credits: 5

MANAGING CULTURAL DIVERSITY

Teaching hours: 30
ECTS credits: 5

CORPORATE FINANCE

Teaching hours: 36
ECTS credits: 5

PROGRAMME SECOND SEMESTER

ELECTIVE COURSES (choose 2)

Teaching hours: 120
ECTS credits: 24

LOGISTICS AND OPERATIONS MANAGEMENT

Teaching hours: 60
ECTS credits: 12

CORPORATE FINANCE

Teaching hours: 60
ECTS credits: 12

CONSUMER MARKETING

Teaching hours: 60
ECTS credits: 12

INDUSTRIAL MARKETING

Teaching hours: 60
ECTS credits: 12

MANAGEMENT OF INFORMATION SYSTEMS

Teaching hours: 60
ECTS credits: 12

HUMAN RESOURCE ISSUES

Teaching hours: 60
ECTS credits: 12

LANGUAGE COURSES

FRENCH FOR INTERNATIONAL STUDENTS
FOREIGN LANGUAGE FOR FRENCH STUDENTS

Teaching hours: 30
ECTS credits: 2

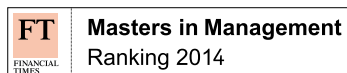
ENGLISH

Teaching hours: 30
ECTS credits: 2

INNOCAPT

ECTS credits: 3

TOTAL = 60 ECTS CREDITS



2nd YEAR

CLASSICAL TRACK

PROGRAMME THIRD SEMESTER

CORPORATE SOCIAL RESPONSIBILITY

Teaching hours: 30
ECTS credits: 6

PREPARATION FOR GRADUATING PROJECT

Teaching hours: 30
ECTS credits: 6

COMPULSORY SPECIALISATION (choose 1)

Teaching hours: 90
ECTS credits: 18

- MAJOR Finance
- MAJOR Marketing
- MAJOR Human Resource Management
- MAJOR Innovation Management
- MAJOR Supply Chain Management

PROGRAMME FOURTH SEMESTER

COMPETITIVE STRATEGY

Teaching hours: 30
ECTS credits: 6

ELECTIVE COURSE (choose 1)

Teaching hours: 30
ECTS credits: 6

- Team Development and Management
- Management of Change
- Next Organisation
- Project Management

COMPULSORY SPECIALISATION (choose 1)

Teaching hours: 60
ECTS credits: 12

- MAJOR Finance
- MAJOR Marketing
- MAJOR Human Resource Management
- MAJOR Innovation Management
- MAJOR Supply Chain Mgt

OR

DOUBLE DEGREE TRACK* (choose 1)

PROGRAMME THIRD SEMESTER

- MA in International Business
- MSc International Accounting, Management Control and Auditing
- MSc International Finance
- MSc International Marketing
- MSc International Luxury and Brand Management
- MSc Sports, Leisure & Tourism Management

PROGRAMME FOURTH SEMESTER

- MSc International Human Resource Management
- MSc Digital Marketing and Communication
- MSc Supply Chain Management
- MSc Sustainable Management & Eco Innovation
- MSc Innovation & Entrepreneurship

**Students with a GPA \geq 2.7 of the 1st semester of Master in Management study can choose the Double Degree Track.*

CAREER
DEVELOPMENT
REPORT
ECTS credits: 2

INTERNATIONAL
INTEGRATION
REPORT
ECTS credits: 2

GRADUATING
PROJECT (including 2nd
year internship performance)
ECTS credits: 15

1st YEAR
INTERNSHIP
PERFORMANCE
ECTS credits: 6

TOTAL = 79 ECTS CREDITS

LANGUAGE COURSES

GRADUATING
PROJECT

INTERNSHIP
PERFORMANCE



M.A. in International Business

The programme aims to prepare future managers for a career in international business by providing students who have a first degree in business studies or a closely-related area with a grounding in the principal elements of doing business internationally, notably the development of an international strategy in their chosen area of business within a multicultural context.

PROGRAMME FIRST SEMESTER

COMPULSORY MODULES

GRADUATING PROJECT I

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL BUSINESS

Teaching hours: 30
ECTS credits: 6

ELECTIVE MODULES (choose 3)

Teaching hours: 90
ECTS credits: 18

- Comparative International Accounting
- External Auditing
- Management and Cost Accounting
- Financial Economics
- Quantitative Finance
- Exchange Markets
- Principles of e-commerce
- Online Consumer Behaviour
- Database for Direct Marketing & e-CRM
- Knowledge Management
- Project Management
- Marketing of New Products
- Marketing of Innovation
- Brand Management
- Strategic Management of Innovation
- Advanced Corporate Finance
- From Start-up to Listing
- International Talent Management
- International Consumer Behaviour
- International Marketing Management
- Corporate Social Responsibility
- International Human Resource Management 1
- Audit en Ressources Humaines
- Droit Social

FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS (FOREIGN LANGUAGE FOR FRENCH STUDENTS)

Teaching hours: 30

PROGRAMME SECOND SEMESTER

COMPULSORY MODULES

INTERNATIONAL

STRATEGIC MANAGEMENT

*"WINTER SESSION" ABROAD OR
COURSE AT ESC Rennes*

Teaching hours: 30
ECTS credits: 6

GRADUATING PROJECT II

Teaching hours: 30
ECTS credits: 6

ELECTIVE MODULES (choose 3)

Teaching hours: 90
ECTS credits: 18

- Management Control
- International Financial Reporting
- Financial Engineering and Trading
- Short-term and Long-term Financing
- Private Equity and Mergers & Acquisitions
- Management of Change
- Customer Experience Management
- Corporate Design
- Online Marketing Communication
- B to B Marketing
- Designing User Experience & Webanalysis
- Franchising Strategy and Business Operations
- Digital Advertising Strategy
- New Venture Capital
- Advanced Financial Analysis
- International Human Resource Management 2
- Team development & Management
- Organisations Theory & Design

THIRD SEMESTER

Dissertation: 30 ECTS credits

From May onwards, students work on their Graduating Project, which is based on research into an issue in International Business, defined in conjunction with their supervisor-tutor.

TOTAL = 90 ECTS CREDITS

Master of Science Programmes

MSc programmes incorporate an internship and have a common programme structure extending over a period of 16 months. They are of two different kinds:

Specialisation Masters

These masters programmes are for those graduates who hold a Bachelor's degree in business and management or a related subject area.

MSc IN INTERNATIONAL ACCOUNTING,
MANAGEMENT CONTROL & AUDITING

MSc IN INTERNATIONAL FINANCE

MSc IN INTERNATIONAL MARKETING

MSc IN INTERNATIONAL LUXURY & BRAND
MANAGEMENT

MSc IN DIGITAL MARKETING & COMMUNICATION

MSc IN SUPPLY CHAIN MANAGEMENT

MSc IN SUSTAINABLE MANAGEMENT & ECO-INNOVATION

MSc IN SPORTS, LEISURE & TOURISM
MANAGEMENT

MSc IN INTERNATIONAL HUMAN RESOURCE
MANAGEMENT

MSc IN INNOVATION & ENTREPRENEURSHIP

MSc CREATIVE PROJECT MANAGEMENT,
CULTURE & DESIGN

Conversion Masters

Conversion MScs provide a master level education in an area of management which does not assume any prior exposure to management and business education. They are suitable therefore for graduates of any discipline provided they have at least a bachelor's degree.

MSc IN GLOBAL BUSINESS MANAGEMENT

MSc IN INTERNATIONAL BUSINESS NEGOTIATION



"Studying at ESC Rennes School of Business has been an amazing experience that surpassed my expectations. First of all, I learned to work in a really diverse and international environment, and I enjoyed learning of cultures from all around the world. Secondly, ESC Rennes is truly a school of business that focuses on developing the students' skills and provides us with practical tools that can be easily applied in companies and always considering an international context. Thirdly, the school encourages students to think in a creative way, making the exchange of ideas amazing when working in teams. I really enjoyed studying my master at ESC Rennes since it helped me to grow personally and professionally."

**Mariana VELANDIA / Mexican
MSc International Human Resource Management**

MSc in International Accounting, Management Control and Auditing

The programme aims to deliver to students multifaceted tools and cross-functional expertise in accounting, finance and management. Notably, the programme aims to prepare future financial managers, management accountants and auditors to deal with the complex issues of IFRS, integrated financial reporting and sustainability accounting.

PROGRAMME FIRST SEMESTER

COMPULSORY MODULES

COMPARATIVE INTERNATIONAL ACCOUNTING

Teaching hours: 30
ECTS credits: 6

EXTERNAL AUDITING

Teaching hours: 30
ECTS credits: 6

MANAGEMENT & COST ACCOUNTING

Teaching hours: 30
ECTS credits: 6

ADVANCED ACCOUNTING - CONSOLIDATION

Teaching hours: 30
ECTS credits: 6

CORPORATE & BUSINESS LAW

Teaching hours: 30
ECTS credits: 6

PREPARATION FOR GRADUATING PROJECT

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

PROGRAMME SECOND SEMESTER

COMPULSORY MODULES

INTERNATIONAL STRATEGIC MANAGEMENT "WINTER

SESSION" ABROAD OR COURSE AT ESC Rennes

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL FINANCIAL REPORTING

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL TAXATION

Teaching hours: 30
ECTS credits: 6

MANAGEMENT CONTROL

Teaching hours: 30
ECTS credits: 6

CORPORATE SUSTAINABILITY REPORTING

Teaching hours: 30
ECTS credits: 6

ADVANCED FINANCIAL ANALYSIS

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

LANGUAGE COURSES

FRENCH FOR INTERNATIONAL STUDENTS
FOREIGN LANGUAGE FOR FRENCH STUDENTS

Teaching hours: 30
ECTS credits: 2

ASSESSMENT OF INTERNSHIP PERFORMANCE

ECTS credits: 10

GRADUATING PROJECT

ECTS credits: 30

TOTAL = 120 ECTS CREDITS

MSc in International Finance

The programme is targeted to future global managers and entrepreneurs with external expertise in the fields of finance leading to a coherent set of learning experiences which help participants to develop the necessary skills and knowledge in the increasingly complex business, including participants starting their own business.

PROGRAMME FIRST SEMESTER

COMPULSORY MODULES

FINANCIAL ECONOMICS

Teaching hours: 30
ECTS credits: 6

ADVANCED CORPORATE FINANCE

Teaching hours: 30
ECTS credits: 6

FROM START-UP TO LISTING

Teaching hours: 30
ECTS credits: 6

QUANTITATIVE FINANCE

Teaching hours: 30
ECTS credits: 6

EXCHANGE MARKETS

Teaching hours: 30
ECTS credits: 6

PREPARATION FOR GRADUATING PROJECT

Teaching hours: 30
ECTS credits: 6

STRATEGIC MANAGEMENT FUNDAMENTALS

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

PROGRAMME SECOND SEMESTER

COMPULSORY MODULES

INTERNATIONAL STRATEGIC MANAGEMENT "WINTER SESSION" ABROAD OR COURSE AT ESC Rennes

Teaching hours: 30
ECTS credits: 6

FINANCIAL ENGINEERING & TRADING

Teaching hours: 30
ECTS credits: 6

SHORT-TERM & LONG-TERM FINANCING

Teaching hours: 30
ECTS credits: 6

ADVANCED FINANCIAL ANALYSIS

Teaching hours: 30
ECTS credits: 6

EMPIRICAL METHODS IN FINANCE

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL & EU BUSINESS LAW

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

LANGUAGE COURSES

FRENCH FOR INTERNATIONAL STUDENTS
FOREIGN LANGUAGE FOR FRENCH STUDENTS

Teaching hours: 30
ECTS credits: 2

ASSESSMENT OF INTERNSHIP PERFORMANCE

ECTS credits: 10

GRADUATING PROJECT

ECTS credits: 30

TOTAL = 120 ECTS CREDITS

MSc in International Marketing

The MSc in International Marketing provides recent business studies graduates and junior marketing practitioners with an advanced level of learning experiences in order to develop the competencies required to advance their individual careers in the direction of middle to senior posts in the domain of international marketing increasingly concerned with sustainable development.

PROGRAMME FIRST SEMESTER

COMPULSORY MODULES

STRATEGIC MARKETING FUNDAMENTALS

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL CONSUMER BEHAVIOUR

Teaching hours: 30
ECTS credits: 6

BRAND MANAGEMENT

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL MARKETING MANAGEMENT

Teaching hours: 30
ECTS credits: 6

MARKETING OF INNOVATION

Teaching hours: 30
ECTS credits: 6

PREPARATION FOR GRADUATING PROJECT

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

PROGRAMME SECOND SEMESTER

COMPULSORY MODULES

INTERNATIONAL STRATEGIC MANAGEMENT "WINTER SESSION" ABROAD OR COURSE AT ESC Rennes

Teaching hours: 30
ECTS credits: 6

MARKETING RESEARCH

Teaching hours: 30
ECTS credits: 6

STRATEGIC KNOWLEDGE MANAGEMENT

Teaching hours: 30
ECTS credits: 6

MARKETING INTELLIGENCE & PRICING STRATEGY

Teaching hours: 30
ECTS credits: 6

MARKETING COMMUNICATION

Teaching hours: 30
ECTS credits: 6

B TO B MARKETING

Teaching hours: 30
ECTS credits: 6

CUSTOMER EXPERIENCE MANAGEMENT

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

LANGUAGE COURSES

FRENCH FOR INTERNATIONAL STUDENTS
FOREIGN LANGUAGE FOR FRENCH STUDENTS

Teaching hours: 30
ECTS credits: 2


ASSESSMENT OF INTERNSHIP PERFORMANCE

ECTS credits: 10

GRADUATING PROJECT

ECTS credits: 30

TOTAL = 120 ECTS CREDITS



"Right from my first step into ESC Rennes School of Business, I was only mesmerized by the ambiance and its infrastructure. It had such a warm yet youthful aura about it. As months went by, my experience only got better. Meeting people from diverse cultural backgrounds, the encouraging faculty and staff members, various cultural activities organised; Rennes might be a small town compared with Indian cities but ESC Rennes will definitely be a huge part of my overall experience. Being here for almost a year for my Masters programme, not only enriched my learning capabilities but also gave a great deal of interesting opportunities. I will always be a proud Alumni member of this prestigious school."

**Varsha NAIR / Indian
MSc in Luxury & Brand Management**

MSc in Global Business Management



This programme aims to bring a high level and innovative education to help students acquire skills and discipline for position as entrepreneurs or corporate executives in management in all areas of the firm through a wide spectrum of classes in a multicultural setting.

PROGRAMME FIRST SEMESTER

COMPULSORY MODULES

FINANCIAL TOOL BOX

Teaching hours: 30
ECTS credits: 6

GLOBAL HUMAN RESOURCE MANAGEMENT

Teaching hours: 30
ECTS credits: 6

ECONOMICS AND INTERNATIONAL BUSINESS LAW

Teaching hours: 30
ECTS credits: 6

CRISIS MANAGEMENT

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL MARKETING

Teaching hours: 30
ECTS credits: 6

GLOBAL ORGANISATIONAL BEHAVIOUR

Teaching hours: 30
ECTS credits: 6

STRATEGIC MANAGEMENT FUNDAMENTALS

Teaching hours: 30
ECTS credits: 6

PREPARATION FOR GRADUATING PROJECT

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

PROGRAMME SECOND SEMESTER

COMPULSORY MODULES

INTERNATIONAL STRATEGIC MANAGEMENT "WINTER SESSION" ABROAD OR COURSE AT ESC Rennes

Teaching hours: 30
ECTS credits: 6

GLOBAL RISK MANAGEMENT

Teaching hours: 30
ECTS credits: 6

DECISION TOOLS MANAGEMENT

Teaching hours: 30
ECTS credits: 6

GLOBAL TRADE/SUPPLY CHAIN MANAGEMENT

Teaching hours: 30
ECTS credits: 6

INFORMATION TECHNOLOGY MANAGEMENT

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

LANGUAGE COURSES

FRENCH FOR INTERNATIONAL STUDENTS
FOREIGN LANGUAGE FOR FRENCH STUDENTS

Teaching hours: 30
ECTS credits: 2

ASSESSMENT OF INTERNSHIP PERFORMANCE

ECTS credits: 10

GRADUATING PROJECT

ECTS credits: 30

TOTAL = 120 ECTS CREDITS

MSc in International Business Negotiation

The aim of the programme is to future executives a strong specialization in international business negotiation. They will learn skills and techniques to enable them to understand and function in an international business environment, choose the best business strategy, develop negotiation tactics, anticipate the progression of negotiations and assess risk factors and be able to remain in control of the business situation at all times.

PROGRAMME FIRST SEMESTER

COMPULSORY MODULES

FINANCIAL TOOL BOX

Teaching hours: 30
ECTS credits: 6

INTERPERSONAL COMMUNICATION SKILLS

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL MARKETING

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL NEGOTIATION & PLANNING TECHNIQUES

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL BUSINESS

Teaching hours: 30
ECTS credits: 6

SIMULATIONS 1

Teaching hours: 30

CRISIS MANAGEMENT

Teaching hours: 30
ECTS credits: 6

PREPARATION FOR GRADUATING PROJECT

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

PROGRAMME SECOND SEMESTER

COMPULSORY MODULES

CORPORATE SOCIAL RESPONSIBILITY "WINTER SESSION" ABROAD OR COURSE AT ESC Rennes

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL BUSINESS LAW

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL NEGOTIATION & MANAGEMENT OF NEGOTIATION

Teaching hours: 30
ECTS credits: 6

SALES TECHNIQUES

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL MANAGEMENT & STRATEGY

Teaching hours: 30
ECTS credits: 6

SIMULATIONS 2

Teaching hours: 30

CAREER DEVELOPMENT

Teaching hours: 15
ECTS credits: 2.5

PREPARATION FOR GRADUATING PROJECT

Teaching hours: 15
ECTS credits: 6

LANGUAGE COURSES

FRENCH FOR INTERNATIONAL STUDENTS
FOREIGN LANGUAGE FOR FRENCH STUDENTS

Teaching hours: 30
ECTS credits: 2

ASSESSMENT OF INTERNSHIP PERFORMANCE

ECTS credits: 10

GRADUATING PROJECT

ECTS credits: 30

TOTAL = 120 ECTS CREDITS



MSc in Supply Chain Management Logistics or Purchasing

The programme will provide a unique opportunity for acquiring a specialist qualification in the area of supply chain management. Acquiring those concepts and skills to enable future managers to identify, maximize and monitor at global level the elements that contribute to adding value to the entire logistics chain in a company. The general concept of value chain is the economic model used as a modern tool for planning and supervising the logistics activities. It is viewed as a transversal activity of paramount importance in the new global economy.

LANGUAGE COURSES

FOREIGN LANGUAGE FOR
FRENCH STUDENTS

Teaching hours: 20
ECTS credits: 2

PROGRAMME FIRST SEMESTER

COMPULSORY MODULES

QUALITY MANAGEMENT

Teaching hours: 30
ECTS credits: 6

PREPARATION FOR GRADUATING PROJECT

Teaching hours: 30
ECTS credits: 6

INTRODUCTION TO THE SUPPLY CHAIN MANAGEMENT

Teaching hours: 30
ECTS credits: 6

INVENTORY MANAGEMENT

Teaching hours: 30
ECTS credits: 6

COORDINATION IN THE SUPPLY CHAIN MANAGEMENT

Teaching hours: 30
ECTS credits: 6

SUSTAINABLE SUPPLY CHAIN/GREEN LOGISTICS

Teaching hours: 30
ECTS credits: 6

LEAN SUPPLY CHAIN (including Suppliers' Development)

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

ASSESSMENT OF INTERNSHIP PERFORMANCE

ECTS credits: 10

GRADUATING PROJECT

ECTS credits: 30

TOTAL = 120 ECTS CREDITS

PROGRAMME SECOND SEMESTER

COMPULSORY MODULES

CORPORATE SOCIAL
RESPONSIBILITY "WINTER
SESSION" ABROAD OR COURSE AT
ESC Rennes

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

ECTS credits: 15

INTERNATIONAL MANAGEMENT & STRATEGY

Teaching hours: 30
ECTS credits: 6

LOGISTICS TRACK

PRODUCTION & INFORMATION SYSTEMS

Teaching hours: 30
ECTS credits: 6

PRODUCTION SYSTEMS

Teaching hours: 20
ECTS credits: 6

GLOBAL SUPPLY CHAIN & INTERNATIONAL TRADE

Teaching hours: 30
ECTS credits: 6

MANAGEMENT OF DISTRIBUTION & TRANSPORTATION

Teaching hours: 30
ECTS credits: 6

PURCHASING TRACK

LAW AND CONTRACT NEGOTIATIONS

Teaching hours: 30
ECTS credits: 6

PURCHASING AND SUPPLY CHAIN

Teaching hours: 20
ECTS credits: 6

PURCHASING MANAGEMENT

Teaching hours: 30
ECTS credits: 6

SOURCING AND PURCHASING

Teaching hours: 30
ECTS credits: 6

MSc in International Luxury and Brand Management



The programme has been designed to prepare students for effective luxury and brand management getting thorough understanding of the international luxury market its current and future trends, students will be able to develop and implement effective strategies, introduce innovative products and services in different luxury segments. They will be able to efficiently achieve their business objectives in a responsible way and in a global environment.

PROGRAMME FIRST SEMESTER

COMPULSORY MODULES

INTERNATIONAL CONSUMER BEHAVIOUR

Teaching hours: 30
ECTS credits: 6

BRAND MANAGEMENT

Teaching hours: 30
ECTS credits: 6

MARKETING OF NEW PRODUCTS

Teaching hours: 30
ECTS credits: 6

DYNAMICS OF LUXURY INDUSTRY & BUSINESS MODELS

Teaching hours: 30
ECTS credits: 6

LUXURY MARKETING STRATEGY

Teaching hours: 30
ECTS credits: 6

STRATEGIC MANAGEMENT FUNDAMENTALS

Teaching hours: 30
ECTS credits: 6

PREPARATION FOR GRADUATING PROJECT

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

PROGRAMME SECOND SEMESTER

COMPULSORY MODULES

INTERNATIONAL STRATEGIC MANAGEMENT "WINTER SESSION" ABROAD OR COURSE AT

ESC Rennes

Teaching hours: 30
ECTS credits: 6

CORPORATE DESIGN IN LUXURY INDUSTRY

Teaching hours: 30
ECTS credits: 6

LUXURY RETAIL AND E-COMMERCE

Teaching hours: 30
ECTS credits: 6

ADVANCED BRAND MANAGEMENT

Teaching hours: 30
ECTS credits: 6

MARKETING COMMUNICATION IN THE LUXURY INDUSTRY

Teaching hours: 30
ECTS credits: 6

CORPORATE SOCIAL RESPONSIBILITY

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

LANGUAGE COURSES

FRENCH FOR INTERNATIONAL STUDENTS
FOREIGN LANGUAGE FOR FRENCH STUDENTS

Teaching hours: 30
ECTS credits: 2

ASSESSMENT OF INTERNSHIP PERFORMANCE

ECTS credits: 10

GRADUATING PROJECT

ECTS credits: 30

TOTAL = 120 ECTS CREDITS

MSc in Innovation and Entrepreneurship

The MSc in Innovation and Entrepreneurship is based on the expertise of two "Grandes Ecoles", INSA Rennes and ESC Rennes School of Business.

It aims to educate students in the fields of innovation management and entrepreneurship by developing their own business plans, throughout the programme:

Period 1: Emergence of an idea to create an innovative product or service

Period 2: Development of the idea: build on the project and draw up a business plan

Period 3: Comparison of real life business situations

Period 4: Preparation of the launch of the project and presentation to Business Angels

PROGRAMME FIRST PERIOD

COMPULSORY MODULES

SENSIBILISATION AUX TECHNOLOGIES ET AUX USAGES

Teaching hours: 30
ECTS credits: 3

ENTREPRENEURIAL THINKING & CREATIVITY

Teaching hours: 30
ECTS credits: 6

CREATIVE STRATEGY

Teaching hours: 30
ECTS credits: 6

ENTREPRENEURIAL CAPACITY BUILDING

Teaching hours: 15
ECTS credits : 3

PROGRAMME THIRD PERIOD

COMPULSORY MODULES

INTERNSHIP

ELEVATOR PITCH

ECTS credits: 3

BUSINESS PLAN SUMMARY

ECTS credits: 3

INTERNSHIP + REPORT

ECTS credits: 12

BUSINESS PLAN DEVELOPMENT

ECTS credits: 3

FINAL VENTURE PLAN & PRESENTATION

ECTS credits: 30

TOTAL = 120 ECTS CREDITS

PROGRAMME SECOND PERIOD

COMPULSORY MODULES

SENSIBILISATION AUX USAGES

Teaching hours: 30
ECTS credits: 3

FROM IDEA TO MODEL TO PLAN

Teaching hours: 30
ECTS credits: 6

FINANCING NEW VENTURE

Teaching hours: 30
ECTS credits: 6

MARKETING OF INNOVATION

Teaching hours: 30
ECTS credits: 6

STRATEGY AND ORGANISATION AUDIT

Teaching hours: 30
ECTS credits: 6

PROGRAMME FOURTH PERIOD

COMPULSORY MODULES

START UP PROJECT MANAGEMENT

Teaching hours: 30
ECTS credits: 6

HR FOR START UP

Teaching hours: 30
ECTS credits: 6

BUSINESS LAW, CONTRACT LAW & IP LAW

Teaching hours: 30
ECTS credits: 6

STRATEGIC MANAGEMENT OF INNOVATION

Teaching hours: 30
ECTS credits: 6

in partnership with **INSA**
RENNES

MSc in International Human Resource Management

The programme aims to develop practitioners who wish to pursue an international management career working transnationally and are capable of making an immediate and effective contribution to the HR function by helping to attract, retain and develop people needed for the success of the international organization, by contributing to the strategic development, by understanding and influencing change and who can interpret how the wider environment impacts the international organization.

PROGRAMME FIRST SEMESTER

COMPULSORY MODULES

FINANCIAL TOOL BOX

(non business students)
Teaching hours: 30
ECTS credits: 6

GLOBAL ORGANISATIONAL BEHAVIOUR

(non business students)
Teaching hours: 30
ECTS credits: 6

INTERNATIONAL TALENT MANAGEMENT (business students)

Teaching hours: 30
ECTS credits: 6

PROJECT MANAGEMENT

(business students)
Teaching hours: 30
ECTS credits: 6

INTERNATIONAL HUMAN RESOURCE MANAGEMENT I

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL & COMPARATIVE EMPLOYMENT LAW

Teaching hours: 30
ECTS credits: 6

INTERPERSONAL COMMUNICATION & PERSONAL COACHING

Teaching hours: 30
ECTS credits: 6

PREPARATION FOR GRADUATING PROJECT

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

PROGRAMME SECOND SEMESTER

COMPULSORY MODULES

CORPORATE SOCIAL RESPONSIBILITY "WINTER SESSION" ABROAD OR COURSE AT ESC Rennes

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL HUMAN RESOURCE MANAGEMENT II

Teaching hours: 30
ECTS credits: 6

MANAGING PEOPLE FOR COMPETITIVE ADVANTAGE

Teaching hours: 30
ECTS credits: 6

MANAGEMENT OF CHANGE

Teaching hours: 30
ECTS credits: 6

INTERNATIONAL MANAGEMENT & STRATEGY

Teaching hours: 30
ECTS credits: 6

SIMULATIONS IHRM

Teaching hours: 30

ORGANISATION THEORY & DESIGN

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

LANGUAGE COURSES

FRENCH FOR INTERNATIONAL STUDENTS
FOREIGN LANGUAGE FOR FRENCH STUDENTS
Teaching hours: 30
ECTS credits: 2

ASSESSMENT OF INTERNSHIP PERFORMANCE

ECTS credits: 10

GRADUATING PROJECT

ECTS credits: 30

TOTAL = 120 ECTS CREDITS



MSc in Sports, Leisure and Tourism Management

The programme seeks to develop in students the knowledge, skills and experience that will enable them to obtain leadership positions in the sport, leisure and tourism management field. As future practitioners, students get a strong specialization concerning the specific environment, marketing aspects, customer relationship, sales and purchase, role and impact of media, legal background, as well as sport policies and events management. The programme provides a broad-based curriculum that is grounded in the liberal arts and encourages critical analysis of the cultural, social and economical significance of sport, leisure and tourism.

LANGUAGE COURSES

FRENCH FOR INTERNATIONAL STUDENTS

FOREIGN LANGUAGE FOR FRENCH STUDENTS

Teaching hours: 30
ECTS credits: 2

ASSESSMENT OF INTERNSHIP PERFORMANCE

ECTS credits: 10

GRADUATING PROJECT

ECTS credits: 30

TOTAL = 120 ECTS CREDITS

PROGRAMME

FIRST SEMESTER

COMPULSORY MODULES

SPORTS LEISURE & TOURISM MANAGEMENT AND SUSTAINABLE DEVELOPMENT

Teaching hours: 30

ECTS credits: 6

PREPARATION FOR GRADUATING PROJECT

Teaching hours: 30

ECTS credits : 6

STRATEGIC MANAGEMENT FUNDAMENTALS

Teaching hours: 30

ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

ELECTIVE MODULES (choose 4)

Teaching hours: 120

ECTS credits: 24

GLOBAL ORGANISATIONAL BEHAVIOUR

Teaching hours: 30

ECTS credits: 6

LEISURE AND TOURISM MARKETING & MANAGEMENT

Teaching hours: 30

ECTS credits: 6

APPLICATION PROJECT IN SLT

Teaching hours: 30

ECTS credits: 6

SALES AND PURCHASING IN SPORT AND TOURISM INDUSTRY

Teaching hours: 30

ECTS credits: 6

MEDIA STUDIES FOR SPORTS & LEISURE INDUSTRY

Teaching hours: 30

ECTS credits: 6

LOGISTICS & TRANSPORT MANAGEMENT IN THE TOURISM INDUSTRY

Teaching hours: 30

ECTS credits: 6

PROGRAMME

SECOND SEMESTER

COMPULSORY MODULES

INTERNATIONAL STRATEGIC MANAGEMENT "WINTER SESSION" ABROAD OR COURSE AT

ESC Rennes

Teaching hours: 30

ECTS credits: 6

LEGAL ENVIRONMENT OF SLT SECTOR

Teaching hours: 30

ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

ELECTIVE MODULES (choose 4)

Teaching hours: 120

ECTS credits: 24

MERCHANDISING IN SLT SECTOR

Teaching hours: 30

ECTS credits: 6

CRM IN SLT

Teaching hours: 30

ECTS credits: 6

INTERNATIONAL SPORT POLICIES AND SPORT ORGANIZATION

MANAGEMENT

Teaching hours: 30

ECTS credits: 6

CORPORATE DESIGN

Teaching hours: 30

ECTS credits: 6

TEAM DEVELOPMENT & MANAGEMENT

Teaching hours: 30

ECTS credits: 6

EVENTS MANAGEMENT IN SLT SECTOR

Teaching hours: 30

ECTS credits: 6

MSc in Sustainable Management and Eco-Innovation

The MSc aims to educate students capable of identifying the threats of risks but also the opportunities related to the activities at a global level; able to maximize and monitor the development of eco-friendly products and services, so as to create sustainable value for their organization.

PROGRAMME FIRST SEMESTER

COMPULSORY MODULES

EUROPEAN COMPARATIVE SUSTAINABLE LAWS

Teaching hours: 30
ECTS credits: 6

GLOBAL QUALITY MANAGEMENT & SUSTAINABILITY

Teaching hours: 30
ECTS credits: 6

MARKETING OF INNOVATION

Teaching hours: 30
ECTS credits: 6

ENVIRONMENTAL IMPACT ASSESSMENT

Teaching hours: 30
ECTS credits: 6

CORPORATE SOCIAL RESPONSIBILITY

Teaching hours: 30
ECTS credits: 6

STRATEGIC MANAGEMENT FUNDAMENTALS

Teaching hours: 30
ECTS credits: 6

PREPARATION FOR GRADUATING PROJECT

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

PROGRAMME SECOND SEMESTER

COMPULSORY MODULES

INTERNATIONAL STRATEGIC MANAGEMENT "WINTER SESSION" ABROAD OR COURSE AT

ESC Rennes

Teaching hours: 30
ECTS credits: 6

INFORMATION SYSTEMS MANAGEMENT AND FINANCIAL ASPECTS IN SM

Teaching hours: 30
ECTS credits: 6

SUSTAINABLE SUPPLY CHAIN / GREEN LOGISTICS

Teaching hours: 30
ECTS credits: 6

MANAGEMENT OF CHANGE

Teaching hours: 30
ECTS credits: 6

ECO-DESIGN MANAGEMENT

Teaching hours: 30
ECTS credits: 6

STRATEGIC KNOWLEDGE MANAGEMENT

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

LANGUAGE COURSES

FRENCH FOR INTERNATIONAL STUDENTS
FOREIGN LANGUAGE FOR FRENCH STUDENTS

Teaching hours: 30
ECTS credits: 2

ASSESSMENT OF INTERNSHIP PERFORMANCE

ECTS credits: 10

GRADUATING PROJECT

ECTS credits: 30

TOTAL = 120 ECTS CREDITS

*Subject to modification

in partnership with



MSc in Digital Marketing & Communication

This program aims to provide marketing graduates or professionals with specialized knowledge and skills which are required for the application of digital marketing tools and techniques, in order to improve the effectiveness and efficiency of marketing and communication programs, and to prepare our students for top-level and new marketing positions such as social media manager, online brand or marketing manager, E-commerce manager.

PROGRAMME FIRST SEMESTER

COMPULSORY MODULES

PRINCIPLES OF E-COMMERCE

Teaching hours: 30
ECTS credits: 6

ON LINE CONSUMER BEHAVIOUR

Teaching hours: 30
ECTS credits: 6

DATABASE FOR DIRECT MARKETING & E-CRM

Teaching hours: 30
ECTS credits: 6

DIGITAL LAW & GOVERNANCE

Teaching hours: 30
ECTS credits: 6

DIGITAL MARKETING & BRANDING

Teaching hours: 30
ECTS credits: 6

PREPARATION FOR GRADUATING PROJECT

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

PROGRAMME SECOND SEMESTER

COMPULSORY MODULES

INTERNATIONAL STRATEGIC MANAGEMENT "WINTER SESSION" ABROAD OR COURSE AT

ESC Rennes

Teaching hours: 30
ECTS credits: 6

ON LINE MARKETING COMMUNICATION

Teaching hours: 30
ECTS credits: 6

WEB BASED PROJECT MANAGEMENT

Teaching hours: 30
ECTS credits: 6

DESIGNING USER EXPERIENCE AND WEBANALYTICS

Teaching hours: 30
ECTS credits: 6

DIGITAL ADVERTISING STRATEGY

Teaching hours: 30
ECTS credits: 6

CORPORATE SOCIAL RESPONSIBILITY

Teaching hours: 30
ECTS credits: 6

CAREER DEVELOPMENT

Teaching hours: 15

LANGUAGE COURSES

FRENCH FOR INTERNATIONAL STUDENTS
FOREIGN LANGUAGE FOR FRENCH STUDENTS

Teaching hours: 30
ECTS credits: 2

ASSESSMENT OF INTERNSHIP PERFORMANCE

ECTS credits: 10

GRADUATING PROJECT

ECTS credits: 30

TOTAL = 120 ECTS CREDITS

MSc Creative Project Management, Culture & Design

This programme is based on the expertise of two "Grandes Ecoles": ESC Rennes School of Business and the European School of Fine Arts in Brittany, EESAB. It aims to educate students, together from both environments in order to become strong contributors in terms of innovation in all kinds of organizations through the strategic approach of Design Management (Design managers, project managers in innovation....) but also as project or events managers either in the cultural sector or in the creative industries.

PROGRAMME FIRST SEMESTER

COMPULSORY MODULES

INDUCTION WEEK

Teaching hours: 30
ECTS credits: 2

HISTORY OF CONTEMPORARY ART & DESIGN

Teaching hours: 30
ECTS credits: 6

DESIGN PROCESS

Teaching hours: 30
ECTS credits: 4

TECHNOLOGIES & USAGE

Teaching hours: 30
ECTS credits: 3

PROFESSIONAL & LEGAL ENVIRONMENT

Teaching hours: 30

DESIGN MANAGEMENT

Teaching hours: 30
ECTS credits: 6

FESTIVAL & EVENTS MARKETING

Teaching hours: 30
ECTS credits: 6

PROGRAMME SECOND SEMESTER

COMPULSORY MODULES

MANAGEMENT CONTROL FOR INNOVATIVE PROJECTS

Teaching hours: 30
ECTS credits: 6

FINANCING CULTURAL ACTIVITIES

Teaching hours: 30
ECTS credits: 6

CUSTOMER EXPERIENCE MANAGEMENT

Teaching hours: 30
ECTS credits: 6

PROJECT MANAGEMENT CULTURE & DESIGN

Teaching hours: 30
ECTS credits: 6

PROFESSIONAL & LEGAL ENVIRONMENT

Teaching hours: 10
ECTS credits: 4

SCENOGRAPHY & LOGISTICS

Teaching hours: 30
ECTS credits: 6

FROM IDEA TO MODEL TO PLAN

Teaching hours: 30
ECTS credits: 6

YOUR LOGBOOK

ECTS credits: 3

INTERNSHIP + GRADUATING PROJECT

ECTS credits: 30

PROJECT

ECTS credits: 20

TOTAL = 120 ECTS CREDITS

in partnership with



EESAB
BREIST LORIENT QUIMPER RENNES

International Bachelor Programme in Management (IBPM)

LEARNING THROUGH DISCOVERY AND ACTION IN A CHANGING WORLD

The International Bachelor Programme in Management (IBPM) uses an innovative pedagogical approach based on experimental learning. It puts the student at the centre of the learning process and encourages him/her to be progressively more and more responsible for his/her own learning.

New concepts are introduced, based on theory, followed by discussion with lecturers, which consolidates knowledge. The lecturers then take the role of guides and mentors as students put into practice their new-found knowledge.

Students learn how to learn, becoming curious and proactive in their learning style. This progressive vision underpins the IBPM study programme. It is fully consistent with a business and management study programme designed for future graduates.

All students are required to study for a minimum of one semester with one of ESC Rennes partner universities. This international immersion gives students a unique opportunity to experience cultural immersion and to test their capacity to adapt and learn in a multicultural environment. This international experience is prolonged during the 3rd year in the Rennes campus which welcomes a large proportion of international students in the IBPM 3rd year.

TRAINING OPERATIONAL MANAGERS

Operational Managers have a solid grasp of management tools and the necessary ground level of managerial skills to create effective and efficient sustainable value for the company within the context of a globalised and turbulent economy. The Bachelor programme IBPM prepares students for all areas of business, with final year options to specialise in Finance, Marketing or Logistics.

As an IBPM student with at least 9 months' hands-on practical business experience, you'll be in a position to:

- **build your managerial skill set** in line with your career plan.
Being in close contact with economic players teaches you to react quickly, precisely and appropriately to situations that are often unforeseen, always urgent and generally complex.
- **become an accomplished communicator and negotiator.**
You are the business' intermediary at ground level, and will need to learn to communicate and negotiate effectively and autonomously. You must be able to manage human and cultural diversity in order to safeguard the local presence of your business in years to come.
- **understand the managerial challenges associated with responsible and sustainable development.** It is the operational manager's responsibility to act in an ethical and responsible manner in order to create longstanding value for every one of the company's stakeholders.

COURSE STRUCTURE

YEAR 1	PERIOD 1	PERIOD 2: PART 1	PERIOD 2: PART 2
60 ECTS TRONC COMMUN	INTRODUCTORY COURSES	BUSINESS PLACEMENT PLACEMENT 1 (MIN. 8 WKS)	CONSOLIDATION COURSES
YEAR 2	PERIOD 3	PERIOD 4	
60 ECTS TRONC COMMUN	ADVANCED COURSES	ADVANCED COURSES SANDWICH PLACEMENT 2 (18 WEEKS/YEAR)	
YEAR 3	PERIOD 5	PERIOD 6	
60 ECTS SPECIALI- SATION	ACADEMIC EXCHANGE OR SPECIALISATION RENNES	SPECIALISATION RENNES OR ACADEMIC EXCHANGE	JUNIOR SPECIALIST PLACEMENT SPECIALIST PLACEMENT 3 MIN. 8 WEEKS
	ACADEMIC EXCHANGE DOUBLE DEGREE / TRANSFER CREDIT		
	ACADEMIC YEAR RENNES FOR STUDENTS JOINING THE PROGRAMME IN THE 3RD YEAR ONLY		

YEAR 1 : AN INITIAL BUSINESS PLACEMENT

60 ECTS

Courses and workshops for the core curriculum

- Introduction to business and its environment (Fr)
- Principles of marketing (Fr/En)
- Pedagogical game (Fr)
- Principles of management and accounting (Fr)
- Quantitative techniques of management (Fr)
- Information and communication technologies (office automation and NTIC) (Fr)
- English and 2nd foreign language
- Human relations management (Fr)
- Sales and negotiation techniques (Fr)
- Written and verbal communication (Fr)
- Personal development and career plan (Fr)

YEAR 2 : CONSOLIDATING AND DEVELOPING YOUR KNOWLEDGE

60 ECTS

Courses and workshops for the core curriculum

- IS and Field Operations Management (En)
- Introduction to Logistics and Supply Chain (Fr)
- Applied Economics (Fr)
- Sustainable Development (En)
- Organisational Behaviour (En)
- Business Law (Fr)
- International Business Management (Fr)
- Financial Operations (Fr)
- Inferential Statistics (Fr)
- Geopolitics (En)
- Cultural Diversity (En)
- Foreign language 1 (TOEIC/TOEFL)
- Foreign language 2 (DCL Level 3)
- Career Plan
- Methodology for placement dissertation
- Placement supervision

YEAR 3 : DEVELOPING AN INTERNATIONAL OUTLOOK AND FINALISING YOU CAREER PLAN

60 ECTS

Compulsory courses

- International Human Resources (En)
- Project Management (En)
- Entrepreneurship & Small Business Management (En)
- Strategic Human Resources Management (En)
- Business Ethics (En)
- Foundations of Competitive Strategy (En)

Specialisation courses

- 6 Finance and Banking specialisations (En)
- 6 Sales and Marketing Development specialisations (En)
- 6 Purchasing & Supply Chain Management tracks specialisations* (En)
- Final dissertation and Internship (Fr/En)

3RD YEAR BUSINESS SPECIALISATIONS

- Sales & Marketing Development Track
- Finance & Banking Track
- Purchasing & Supply Chain Management Track *

(Fr) = courses in French, (En) = courses in English

Executive MBA

The EMBA programme of ESC Rennes, AMBA accredited, is designed to provide students from various professional backgrounds a solid understanding of all the business disciplines. All seminars are taught in English by the school's multicultural experienced and practice-oriented faculty.

MISSION

The purpose of the EMBA programme is to prepare practising managers and entrepreneurs to lead complex business operations in a global and changing environment. Its integrated learning approach provides students with the tools to develop innovative solutions, to implement sustainable strategies and to achieve a sound financial, social and environmental performance.

The Executive MBA of ESC Rennes Business School emphasises Sustainable Performance. In the different sessions and activities the theme of sustainable performance will be approached from several angles. Participants are challenged to develop solutions to a wide range of business problems and to critically evaluate their own management practise.

TEACHING

- The classes are interactive between professors and students and among students. Professors draw upon the experience of students to illustrate and apply concepts. Extensive use is made of case studies, oral presentations, small group work, role plays, serious games and computer simulations.
- Students have access to e-learning resources for some of the module preparation.
- Guest speakers from international firms complement the coursework by giving real-world insights into sustainable performance leadership, and strategy issues.

Individual and group assignments outside of class are a key part of the learning process. Students apply module concepts to their professional situation, and their completed work is evaluated by the professor.

MORE SPECIFICALLY, AT THE END OF THE PROGRAMME, PARTICIPANTS WILL BE ABLE TO:

- effectively communicate in oral & written English, both individually and as members of a team;
- adopt a performance-driven strategic perspective upon business to provide innovative solutions and draw insights from ambiguity;
- conduct applied research into business and management issues that require familiarity with a range of business data, research sources and appropriate methodologies;
- integrate the issues of sustainable development and CSR into decision-making and the development of a business strategy at international level;
- favour an entrepreneurial position in terms of the strategies of a business units or new business ventures;
- have an ethical management style which is respectful of diversity in a multicultural environment;
- use quantitative analytical skills to support business decisions multicultural environment.



PROGRAMME SCHEDULE

MODULE TITLE	MODULE INCLUDES SESSIONS ON
DISCOVERY CAMP	
CHANGING GLOBAL ENVIRONMENT	Economics & Geopolitics International Business Law Managing Sustainability Study Tour abroad
CORPORATE STRATEGIES FOR LONG-TERM PERFORMANCE	Strategy Analysis Marketing Management Marketing Strategy Creativity, Innovation and Knowledge Management
FINANCIAL AND OPERATIONS MANAGEMENT	Financial Statement Analysis Management Accounting and Control Operations Management International Finance
LEADING HIGH-PERFORMING ORGANISATION	Leadership Human Resource Management Cross-Cultural Management & Negotiation Managing Change
DEVELOPING AND IMPLEMENTING A BUSINESS STRATEGY	Strategy Management Managers' Corner
ELECTIVES' TRACK	Choose one of the 3 Courses: MANAGEMENT OF NEW TECHNOLOGIES • Marketing New Technologies • Strategic Management of New Technologies THE PROACTIVE FIRM • Business and Society • Creating Ecological Value ADVANCED FINANCE • Advanced corporate finance • Advanced portfolio management
INDIVIDUAL PROJECT	

OCTOBER 2015

FEBRUARY 2017

OCTOBER 2016
APRIL 2017

TEAM STRATEGIC CONSULTING PROJECT

A Multicultural Faculty

LAURENCE FORT-RIOCHE



FRENCH
Ph.D *Doctorate* (Open University, GB)

CLAIRE-LISE ACKERMANN



FRENCH
Doctorate (Nantes University, France)

JULIET ARMAND



BRITISH
Master (Cranfield School of Management, UK)

IRENA DESCUBES



CZECH
Doctorate (Prague University, Czech Republic)

PRADEEP DIVAKARAN



INDIAN
Doctorate (Aarhus University, Denmark)

ELODIE HURE



FRENCH
Doctorate (Rennes I University, France)

DILDAAR HUSSAIN



PAKISTANI
Doctorate (University of Vienna, Austria)

PHILIP KITCHEN



BRITISH
Ph.D *Doctorate* (Keele University, UK)

CLARA KOETZ



BRAZILIAN
Ph.D *Doctorate* (IGR IAE Federal University of Rio Grande - Brazil)

SHEILA MATSON



IRISH
Doctorate (Rennes University, France)

ROD Mc COLL



AUSTRALIAN
Ph.D *Doctorate* (RMIT University Melbourne, Australia)

ADRIAN PALMER



BRITISH
Ph.D *Doctorate* (Montfort University, UK)

PETYA PUNCHEVA



BULGARIAN
Ph.D *Doctorate* (Griffith Business School, Brisbane, Australia)

RHONA JOHNSEN



BRITISH
Ph.D *Doctorate* (Bath University, UK)

RAMZI HAMMAMI



TUNISIAN
Doctorate (IUT Grenoble, France)

OLIVIER APTEL



FRENCH
Doctorate (Aix-Marseille II, France)

BOUCHAIB BAHLI



CANADIAN
Ph.D *Doctorate* (HEC Montreal, Canada)

TUBA BAKICI



TURKISH
Ph.D *Doctorate* (ESADE Business School, Spain)

HANS BORGMAN



DUTCH
Doctorate (Rotterdam University, The Netherlands)

CHAABEN KOUKI



TUNISIAN
Doctorate (Ecole Centrale Paris, France)

ROMAIN LAMBERT



FRENCH
Doctorate (Havre University, France)

RENAUD MACGILCHRIST



BRITISH
Doctorate (Sorbonne, Paris, France)

TOM McNAMARA



AMERICAN
Ph.D *Doctorate* (Open University, UK)

MOHAMMAD MIRZAPOUR



IRANIAN
Ph.D *Doctorate* (Science and Technology University, Iran)

IMEN NOUIRA



TUNISIAN
Ph.D *Doctorate* (Grenoble INP, France & National Engineering School of Tunis, Tunisia)

THOMAS JOHNSEN



DANISH
Ph.D *Doctorate* (Bath University, UK)

ROHIT NISHANT



INDIAN
Ph.D *Doctorate* (NUS Business School, Singapore)

YI LIU



CHINESE
Ph.D *Doctorate* (ETH Zurich, Swiss)

TANJA MLINAR



SERBIAN
Ph.D *Doctorate* (Louvain University, Belgium)

DON MINDAY



AMERICAN
MBA (South Carolina University, USA)

AHMED ATIL



ALGERIAN
Doctorate (Rennes I University, France)

JENS BLUMRODT



GERMAN
Doctorate (Rennes University, France)

THIERRY BOSSE-PILON



FRENCH
Master (French Institute of Management Nantes, France)

DOUGLAS BRYSON



CANADIAN
MBA (New Brunswick University, Canada)

CYRENE CLAASEN



NAMIBIAN
Ph.D *Doctorate* (Open University, UK)

FRANÇOIS-MARIE FERRE



FRENCH
Master (Haute Bretagne University, France)

FABIO FONTI



ITALIAN & AMERICAN
Ph.D *Doctorat* (University of Illinois, USA)

ALEX HAINAUT



FRENCH
MBA (Open University, UK)
Doctorate in progress

SARAH HUDSON



BRITISH
Ph.D Doctorate (Sheffield University,
UK)

LAURENCE LAMBERT



FRENCH
Master (IGR, Rennes I University,
France)

FRANÇOIS LÉPINEUX



FRENCH
Doctorate (Conservatoire National des
Arts & Métiers, Paris, France)

MARCO MICHELOTTI



ITALIAN
Ph.D Doctorate (Monash University,
Australia)

AGATA MIROWSKA



POLISH
Ph.D Doctorate (Hamilton
University, Ontario, Canada)

ASHA MOORE-MANGIN



BRITISH
MBA (Open University, UK)

JULIA ROLOFF



GERMAN
Doctorate International (Graduate
School Zittau, Germany)

STEFFEN ROTH



GERMAN
Doctorate (Chemnitz, Allemagne)

ISMAËL SENE



SENEGALESE
Doctorate (HEC Paris, France)

TESS TAUBLER



FRENCH & POLISH
Master (New York Stock Exchange
Serie 7, USA)

SAOIB AZIZ



MALAGASY
Ph.D Doctorate (Lille University,
France)

TAOUFIK BOURAOUI



TUNISIAN
Doctorate (Paris Ouest Nanterre
University, France)

KHALID ELBADRAOUI



MOROCCAN
Doctorate (Rennes 1 University,
France)

DONATIEN HAINAUT



BELGIAN
Doctorate (Louvain-La-Neuve
University, BE)

ALEXANDER NIESS



GERMAN
Doctorate (HEC Paris, France)

KATERINA-CHARA PAPIOTI



GREEK
Ph.D Doctorate (European University
Institute, Italy)

ILARIA PERI



ITALIAN
Doctorate (Milan University, Italy)

HERI ROKOTOVOLOLONA



MADAGASCAN
Master (Saint Thomas University
Miami, USA)

DEBRAH MELOSO



ITALIAN
Ph.D Doctorate (California Institute
of Technology, USA)

GUILLAUME BAGNAROSA



FRENCH
Ph.D Doctorate (La Sorbonne,
France)

HELMİ HAMMAMI



TUNISIAN
Ph.D Doctorate (Bocconi University,
Italy)

JEAN-PHILIPPE TIMSIT



FRENCH
Doctorate (Savoie University, France)

DILAN AKSOY YURDAGUL



TURKISH
Ph.D Doctorate (Carlos III Madrid
University, Spain)

CAROLE BONANNI



ITALIAN
Doctorate (Paris XIII University,
France)

KIM SEONG-YOUNG



SOUTH KOREAN
Ph.D Doctorat (EM Lyon, France)

HAMID MAZLOOMI



IRANIAN
Doctorate (INPL et SKEMA, France)

MARYAM NASRIYAR



IRANIAN
Doctorate (IAE Aix-en-Provence,
France)

SERGE OREAL



FRENCH
Ph.D Doctorate (North-western
University, USA)

LAURENT SCARINGELLA



FRENCH
DBA (EM Grenoble, France)

DIRK SCHNECKENBERG



GERMAN
Doctorate (Duisburg-Essen University,
Germany)

YANN TRUONG



HONG KONG
Ph.D Doctorate (Open University,
UK)

YANCY VAILLANT



CANADIAN
Ph.D Doctorate (Barcelona
University, Spain)

JEAN-MICHEL VIOLA



CANADIAN
Ph.D Doctorate (HEC Montreal,
Canada)

JIE XIONG



CHINESE
Master (EM Lyon, France)

FAN XIA



CHINOIS
Ph.D Doctorat (Université de Califor-
nie, USA)

Campuses

RENNES, IDEAL STUDY ENVIRONMENT IN THE WESTERN PART OF FRANCE

Studying at ESC Rennes is a wonderful means to discover the richness of French life, its culture and economy.

The French economy is based on strong values: innovation and creativity, scientific and technological excellence. It is the world's 6th largest economy in terms of exports and the 3rd largest economy in the world for international investments.

ESC Rennes School of Business is located in Rennes, the capital city of Brittany, 2 hours from Paris by TGV fast train and 1 hour by plane from London. It is considered by the national press as the 4th largest city in France in which to study ("L'Etudiant", Sept. 2014). With a population of 400 000, including 60 000 students, Rennes offers the full advantages of a large city while at the same time being convivial in size. Students will benefit from a very attractive urban, sporting and cultural environment: modern sports facilities, cinemas, theatres, cultural centres, museums, libraries, restaurants and pubs.

RABAT BUSINESS SCHOOL

Rabat Business School is the Business School at the International University of Rabat. ESC Rennes runs its Master in Management on this 20 hectare multidisciplinary campus. The programme is accredited by the French and Moroccan Ministry.

RENNES CAMPUS, A FIRST CLASS LEARNING ENVIRONMENT

The modern campus offers students an ideal study environment. The building is open 24 hours a day, 6 days a week.

CAMPUS FACILITIES

Each student has Wifi internet access to the business school's intranet, the media library website and e-learning services.

- 20 lecture halls, from 50 to 400 places
- 70 classrooms
- a covered walkway, the "Rue des Entrepreneurs"
- a wifi internet access
- 1 language resource centre
- 2 sports halls
- 1 students' club
- 1 large cafeteria, 1 snack
- 1 learning center
- a trading room "Bloomberg"
- a Creativ/lab
- an Incubator "Innostart"
- student associations



Rabat Business School



BRITTANY: A DYNAMIC REGION

With a population of 3 million, Brittany has succeeded in developing a highly effective economy based on industry and the service sector. The vibrancy displayed by its 160,000 businesses has resulted in the creation of numerous centres of excellence, in fields such as the automobile, agro-food, transport, logistics, telecommunications, new technologies, tourism and services industries. The quality of life offered by its towns and cities, countryside and coastal areas, its cultural wealth and its historical heritage all play a major part in this region's growth and popularity.



General Information

ADMISSION PROCEDURE

REGISTRATION

Candidates have to fill in the application form which is available on e-mail request to internationaladmissions@esc-rennes.fr or which can be downloaded on the website. The complete student's file must be submitted to the admissions office.

INTERVIEW

Eligible candidates will be contacted for a face to face interview. International candidates may have a telephone interview.

ADMISSION

Candidates will be informed of the admissions committee's decision within 2 weeks of their interview.

INTERNATIONAL STUDENT SUPPORT

ORIENTATION PROGRAMME

The School provides an orientation programme for all International students the week before classes start. Sessions are compulsory and cover application for residence permit, health insurance, banking, internet provider, mobile phones, bus pass, French culture, academic expectations and standards.

WELCOME TO INTERNATIONAL STUDENTS

- The international student office assists students and helps them find accommodation and manage administrative formalities.
- Well'Come: The international student welcome team, is one of the student associations. It helps international students integrate into the business school and life in Rennes. Not only do it pick them up at the station or airport, it also organise tourist trips (Mont St. Michel, Paris, etc.) and sports events with French it and mentors.

ACCOMMODATION

ESC Rennes does not have residences on campus. However the School helps international students to find a suitable accommodation (student residence, private house, shared flat, homestay family).

VISA FOR NON-EUROPEAN STUDENTS

Please contact the local French Embassy or Campus France in your country to obtain a visa application to arrange your stay in France as soon as you are admitted.

RESIDENT PERMIT

The international office of ESC Rennes School of Business helps students to obtain a resident permit.

SCHOLARSHIPS

ESC Rennes offers scholarships depending on academic performance or social criteria.

CONTACT

Tel.: + 33 (0)2 99 33 48 40
email: internationaladmissions@esc-rennes.fr

Exchange students : Please contact your university international office



General Information

	PhD	MASTER IN MANAGEMENT	MASTER OF ARTS
ADMISSION REQUIREMENTS	<ul style="list-style-type: none"> • Master degree or equivalent in Business studies or related topics • English proficiency TOEFL > 88 IBT or TOEIC > 850 or IELTS > 7.0 	<ul style="list-style-type: none"> • Bachelor or equivalent • English proficiency: TOEFL > 80 IBT or TOEIC > 750 or IELTS > 6.5 or native language: English • GMAT test 	<ul style="list-style-type: none"> • Bachelor or equivalent • English proficiency: TOEFL > 80 IBT or TOEIC > 750 or IELTS > 6.5 or native language: English
ACADEMIC CALENDAR	<ul style="list-style-type: none"> • Specialisation studies: September 2015 to August 2016 • Thesis: September 2016 to August 2018 	<ul style="list-style-type: none"> • Modules: August 2015 to May 2017 • Internship: - 10 weeks in 2016 - 16 weeks in 2017 • Graduating project: Up to September 2017 	<ul style="list-style-type: none"> • Modules: September 2015 to May 2016 • Graduating Project: up to September 2016
LANGUAGE OF INSTRUCTION	English	English	English

MASTER OF SCIENCE	IBPM		EXEC MBA		
<ul style="list-style-type: none"> • Bachelor or equivalent • English proficiency: TOEFL > 80 IBT or TOEIC > 750 or IELTS > 6.5 or native language: English 	1 st year	3 rd year	<ul style="list-style-type: none"> • Minimum of 5 years experience including a minimum of 3 years in a management position • English proficiency: TOEIC > 800 (for non native speaker only) 		
	<ul style="list-style-type: none"> • High School Diploma or equivalent • English proficiency: TOEFL > 49/50 IBT or TOEIC > 500 or IELTS > 4.5 or native language: English • French proficiency: DELF > B2 or DALF > C1 or TCF TEF or native language: French 	<ul style="list-style-type: none"> • Dip. H.E. in Management or equivalent (120 ECTS credits) • English proficiency: TOEFL > 80 IBT or TOEIC > 750 or IELTS > 6.5 or native language: English 		<ul style="list-style-type: none"> • Modules: September 2015 to May 2016* • Internship: May 2016 to November 2016 • Graduating project: up to September 2016 	<ul style="list-style-type: none"> • Modules: September 2015 to May 2018 • Internship: 10 months of internship during the 3 year programme
English**	French and English (1 st and 2 nd year), English (3 rd year)		English		

* ESC Rennes offers 2 academic intakes per year (January/September) for the following Master Programmes: MSc in Global Business Management and MSc in International Luxury and Brand Management.

** MSc Innovation & Entrepreneurship and MSc Creative Project Management, Culture & Design: French proficiency: DELF > B2 or DALF > C1 or TCF TEF



ESC RENNES SCHOOL OF BUSINESS

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www.esc-rennes.fr

ACCREDITED BY:



Chambre de Commerce et d'Industrie de Rennes

